

2into3

Impact Report 2024

Transforming Social Impact



A message from our CEO




"This year was filled with success for our clients. We're looking forward to seeing the social impact these projects will have on communities across Ireland.

I'd like to take this opportunity to thank everyone who has worked with us throughout 2024 and look forward to further collaboration in 2025."

Dennis O'Connor, CEO, 2into3



Key Highlights

-  Securing a 3 year partnership with the Federation of Irish Sport
-  Lead Partners at The Wheel Summit
-  Celebrating our 500th client

2024 Snapshot

15 **€100m** **15**

Strategic Plans

Public Funding Secured

Senior Roles Filled

30 **6** **10** **2**

Corporate Partnership Strategies & Action Plans

Fundraising Strategies

Boards' Governance & Compliance Strengthened

Crisis Management Response Solutions



2022-2026 Strategic Objectives



Learning

Foster a culture of learning to enhance insight as an organisation and as individuals



Quality

Review and develop existing processes to ensure needs of clients being consistently met and actively reflected



Impact

Scale 2into3's services on an all-island basis by 2025



Growth

Develop expertise and introduce new services to meet the needs of social impact organisations across sectors and sizes

Our Mission

To build the capacity of organisations to have a transformative social impact

Our Vision

Enabling a world where the social economy meets the needs of its people

Our Values

Are centered on insight, commitment, collaboration and ambition



Our Clients



Earlier this year, we hit a major milestone in securing our 500th client, Listowel FRC, to develop their first Strategic Plan. Over the past 18 years, we have had the pleasure of working with social impact organisations from a range of subsectors, building their capacity to enable a transformative social impact.

We also supported Glenamaddy GAA Club in securing €4 million from the Rural Regeneration and Development Fund. Out of 30 projects, Glenamaddy GAA Club were the only sports and community based project who received this round of funding.

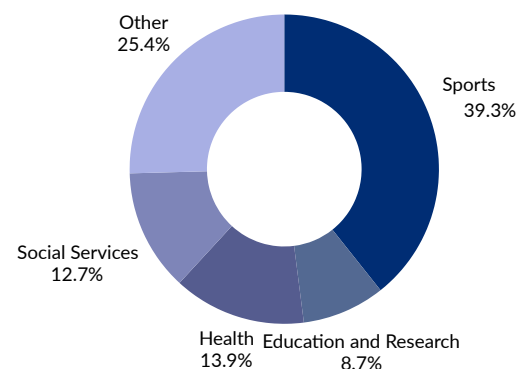
We introduced Salary Benchmarking for our Talent Clients, utilising data collected from various sources to assist a range of social impact organisations with their decision making process.



In 2024, we worked with

181 clients

Client breakdown by subsector



Sector Contributions



This year, the National Philanthropy Policy announced its Data and Research objective, focused on “activating strategies for the creation, collection, and utilisation of data to inform and guide decision-making in philanthropy”, thereby building a robust evidence base to address societal needs effectively.

GIVING IRELAND

With the need of an unbiased, independent source for baseline data in the sector, we have collaborated with TUD in the creation of Giving Ireland. In 2024, we produced the 4th Giving Ireland Report, built on a decade of research into nonprofit funding.

Our Giving Ireland 2024 Report launch event was held this year in LinkedIn headquarters, where we invited stakeholders from the sector to discuss the findings of the report. Hosted by Ivan Cooper, CEO of the Wheel, with Iseult Ward and John-Mark McCafferty of Food Cloud and Threshold, respectively.

We are committed to bridging the data gap within the nonprofit sector through continued collaboration with TUD, discussions with sectoral stakeholders and improved sectoral insights.



The Irish Giving Index provides reliable, evidence-based updates on trends across a variety of fundraising metrics on a quarterly basis. It monitors the Irish nonprofit landscape and reports fundraising based insights. This year, our team produced four Irish Giving Index reports, enabling organisations to benchmark their fundraising performance against similar sized organisations.

Nonprofit Talent Trends provides insights into employment trends within the Irish nonprofit sector. This year, our team produced four reports on a quarterly basis, providing detailed analysis on roles advertised by management level, subsector, type and organisational income.



Ireland's Social Impact Podcast provides a platform for guests who have created a significant social impact to discuss their founding story, insights, projects and aspirations. This year, we recorded episodes with two key figures within the Irish nonprofit sector; Karen Leigh, CEO and Founder of Sensational Kids and John Evoy, Founder of Irish Men's Shed Association.

Sector Contributions



We have been actively contributing to sectoral events, conferences, and webinars, providing insights that enable transformative social impact. Collaboration creates valuable opportunities for further dialogue in the sector, including celebrating sectoral wins and providing learnings for the future.



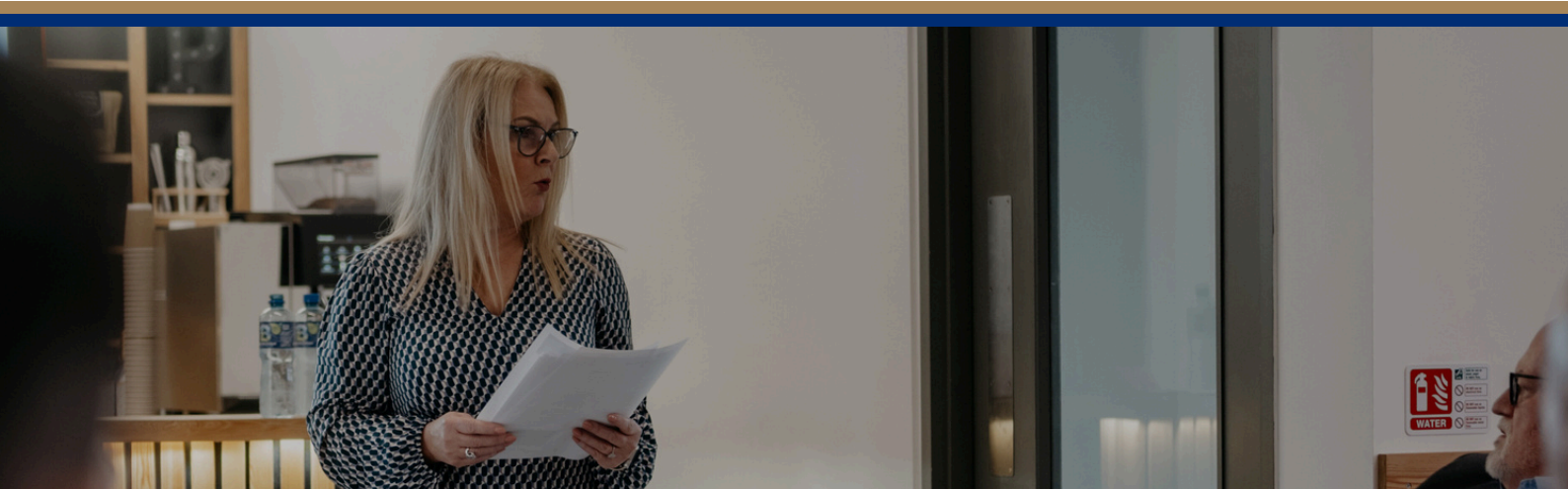
Federation of Irish Sport Leaders Forum



The Wheel Summit Lead Partners






Good Governance Awards



Case Study

Enabling Organisational Transformation for KCYS

KCYS is a community-based youth work organisation committed to serving all young people in a safe, fun and positive environment, Between 2019 and 2024, 2into3 provided supports in recruitment, strategy and governance to KCYS as it navigated through significant changes in its organisation and operating environment, enabling an organisational transformation.

The Context	The Action	The Result
 <p>Kerry Community Youth Services (formerly Kerry Diocesan Youth Services) is a community-based youth work organisation committed to supporting the development and participation of all young people in Kerry.</p> <p>Its services range from universal youth work activities and clubs to more targeted supports, such as youth justice and intensive family support. KCYS has several youth centres across Kerry and its centre in Killarney - EurÓg - is the only accredited Council of Europe youth centre in Ireland. KCYS supports over 400 volunteers to provide youth clubs and individual mentoring activities for young people.</p>	 <p>In early 2022, 2into3 supported KCYS to recruit a new Chief Executive Officer. Following a rigorous screening process, 6 candidates were invited to a panel interview with members of the KCYS board and Berni Smyth was appointed.</p> <p>With the new CEO in place, 2into3 worked closely with KCYS to develop a Strategic Plan. Building on prior consultations with stakeholders and funders, a Strategic Plan for 2023-2026 was adopted, which enables KCYS to strengthen its service offering for all young people in Kerry and to the wider youth work sector.</p> <p>2into3 also supported the organisation to strengthen its governance structures and practices, recruit new independent Board members, develop a Board induction pack and deliver governance training.</p>	 <p>KCYS'S capacity and resilience has been transformed, enabling it to have an even greater impact on the lives of young people in Kerry. KCYS's governance structure and practices have been significantly strengthened, creating a strong foundation for its front-line work and fundraising.</p> <p>KCYS officially launched their new name on 11th December 2024 and we were delighted to support their launch. Through collaborative efforts across various services, we have enabled organisational transformation for KCYS. We look forward to seeing their ongoing development and achievements.</p>

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